



LA ENTRADA COMMUNITY NEWS

Reported by the La Entrada at Rancho Viejo Community Association
First Quarter, March 2026

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La Entrada Community News

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COMING UP THIS YEAR

May 9Pizza and Pinatas in the Park

August 8.....Summer Picnic

September Raptor Event

December 5 Holiday Party

HOA-Sponsored Events

SAVE THE DATE!

FIREWISE

A Rancho Viejo Event

Saturday, May 2nd • 8:30 - Noon

PIZZA AND PINATAS IN THE PARK



SAVE THE DATE!
Saturday May 9

**HOA sponsored picnic in
La Entrada Park**



La Entrada Happenings This Spring!

Greetings Everyone. I am writing my last quarterly newsletter article as most of you know that Mike Kimball was elected to serve the next two years as our representative to the HOA board at the March 5, 2026 annual meeting. Welcome Mike and I wish you smooth sailing during your tenure on the board. I am grateful for all the support and kindness received during my two terms on the board and wish you all well.

Annual Meeting Highlights: As always finances were a popular topic for discussion. The HOA ended the fiscal year with some surplus due to some unexpected decreases in expenses and slight increases in projected revenue. There was discussion that the surplus be used to avoid assessment increases in the next period but needs to be studied as projections don't always yield a positive outcome. The HOA has had periods when deficits occurred and trying to achieve a balanced budget can be difficult. At this point there is discussion to use some of the surplus for an additional increased contribution to the reserves as recommended by the professional study done two years ago as well as consider holding assessments in 2027 at the current level.

Mike Kimball was elected to serve as board representative for a two-year term. More about Mike elsewhere in the newsletter.

You may have received an email from HOAMCO seeking a volunteer to handle administrative tasks for the three-community Firewise Program as the person who has handled it for the last several years has moved from the community. This position is critical to maintaining our Firewise certification and some funding attached to it. Contact Serenity Lucero at HOAMCO if this is something you have skill and interest in doing.

Homeowner Louie Miller and myself continue to investigate starting a safety committee but it is going slowly. We thought we could gain some information and support in conjunction with the safety committees at Rancho Viejo North and South but this has not worked out. At this time the county does not have active disaster preparation groups or Community Emergency Response Team (CERT) programs that

might coordinate with us so we are going to try an informal neighborhood mapping activity. Mapping is something CERT programs use to involve neighbors in creating groups of 10-15 households that share contact information and household information for use during an emergency. It can also lend itself to neighborhood watch crime prevention type activity which would be beneficial since La Entrada does not currently have an active Neighborhood Watch Program. If anyone is interested in working with Louie and myself let me know.

Developer Updates: The developer reported that 5-6 new houses are in the permit process and should begin construction in the near future. These houses will be on Via Sagrada, Calle Ancla and Via Orilla Dorado and are part of the existing La Entrada subphase three plan. Grading and infrastructure development for 49 houses in the next subphase four plan is expected to start sometime this summer or fall and this group of houses will be west of the Via Orilla Dorado and Avenida Corre Camino intersection. La Entrada eventually will consist of 1200 homes and we are at about 320 houses now.

With the improved spring weather work on the future Mountain Vista Park between Via Orilla Dorado and Calle Ancla is beginning again. Clean up of weather damage is underway in preparation for hydra seeding native grass and wildflowers and repair of the walking paths. Playground equipment will be installed.

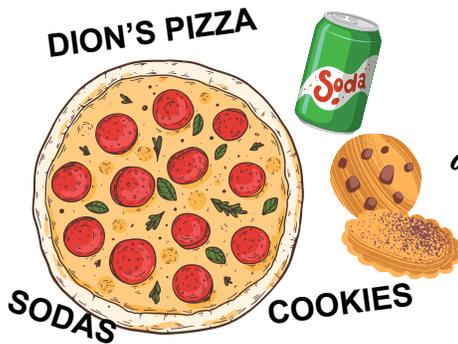
Code Violation Reminders: Please remember the fire prevention event on March 29th at the county fairgrounds and our own Fire Wise Day on May 3rd.

- Parking on landscape. Parking is permitted in driveways and on the street but not on any part of landscaped or other areas. Not even just part of the vehicle. Vehicles must be in operable condition and cannot be left unused for extended periods of time.

- Trash bins must be out of view from the street and sidewalk on non-collection days. Bins can be outside of fencing if concealed with a coyote or quality fence

Continued on page 6

Are You Ready for Some Springtime Fun?



Then come join us! Pizza and piñatas in the park!

May 9th, from 1 to 3 pm

at La Entrada Park, corner of Via Sagrada and Via Punto Nuevo

We will have Dion's pizza, sodas, and cookies

And some of us will take a swing at the piñata

What we won't have are chairs, so be sure to bring something to sit on!

Come and join your friends and neighbors to welcome spring to our community

Understanding Your HOA

La Entrada, as a HOA, has many resources to ensure you have a clear understanding of the community's rules and restrictions. [The information is available on the website](#) (soon to be reorganized), but to make it easier, some of the most helpful information is here:

1. Understanding the Board and Bylaws

The La Entrada BOD is currently a developer's board. According to the [bylaws](#), when owners make up 25% of the total properties (300 homes), the community elects one owner representative. When La Entrada reaches 1200 homes, the Board will convert to a completely community-elected slate with no developer appointees. Currently, two positions are appointed by the developer: Cass Thompson, Developer/Project Manager, and Peter Kempf, Director of Sales and Marketing. The resident owner position was recently filled by Mike Kimball. For additional information on progression, see the [bylaws](#).

2. Architectural Guidelines

The Design Review Committee (DRC) is a function of the Board and is managed by the current Board members. There are specific and comprehensive architectural design guidelines and rules for all homeowners. Before making changes to your property, please review the guidelines and [submit for approval](#) prior to beginning any work. [You can find the Community Charter guidelines here.](#) Compliance is monitored by HOAMCO on a regular basis and homeowners are notified of violations when discovered.

3. Approved Plants List

Specific plants have been approved for use at Rancho Viejo. Plants not on the approved lists can be submitted for review to the Design Review Committee (DRC). The Design Review Committee may make improvements to the plant list yearly. Within walled courtyards and walled rear yards on the residential lots, unlisted plants may be used unless otherwise noted or listed on the Moist Plants or Prohibited Plants lists. [The Approved Plant List is found here.](#)

4. Community Manager

La Entrada HOA is managed by [HOAMCO](#), a property management company. Its job is to manage the properties in accordance with the La Entrada community charter and guidelines. Our local HOAMCO manager is Serenity Lucero. Any and all concerns about the condition of the community, questions about your property, or other concerns should be sent to Serenity at SLucero@HOAMCO.com. She will address to questions or send them on to the appropriate resource. La Entrada and HOAMCO use email to send important and occasionally urgent information to homeowners. Please make sure that Serenity has your email to stay in the loop. [Additional resident communication resources can be found here.](#)

2026 Is Off to a Busy Start



Golden Ladle Award winner, Erica Garcia

RV Ladies enjoyed a Soup Sampler at my house in January. We had a bit of a competition with a Golden Ladle Award and Recipe Notebook prize going to Erica Garcia. She brought her version of Cream of Asparagus by Julia Child. I actually loved all the soups and enjoyed some leftovers. I very much

appreciated everyone's efforts in making their soups.

In February we had our potluck lunch at the RV fire station with a special presentation by Janis Luedke. She had a colorful PowerPoint and we discussed how we can create a healing and calm home environment through the use of color, texture, light, art, etc.

During the month of March, we are celebrating our 10-year RVLG Anniversary. Lunch is scheduled at La Plancha Latin Grill and the next day a Coffee & Conversation event. We are also creating a RVLG Recipe Collection. Big thanks to Linda Jacques for all her work on this.

Our RV Ladies Book Club has voted for the following books for our 2026 Reading List: *Pachinko* by Min Jin Lee; *In the Shadow of a Man* by Jane Goodall; *By Any Other Name* by Jodi Picoult; *Atmosphere* by Taylor Jenkins Reid; *Shadows on the Rock* by Willa Cather; *Breakfast at Sally's* by Richard LeMieux.

This year we may also have the opportunity to add extra books and meet with local authors.

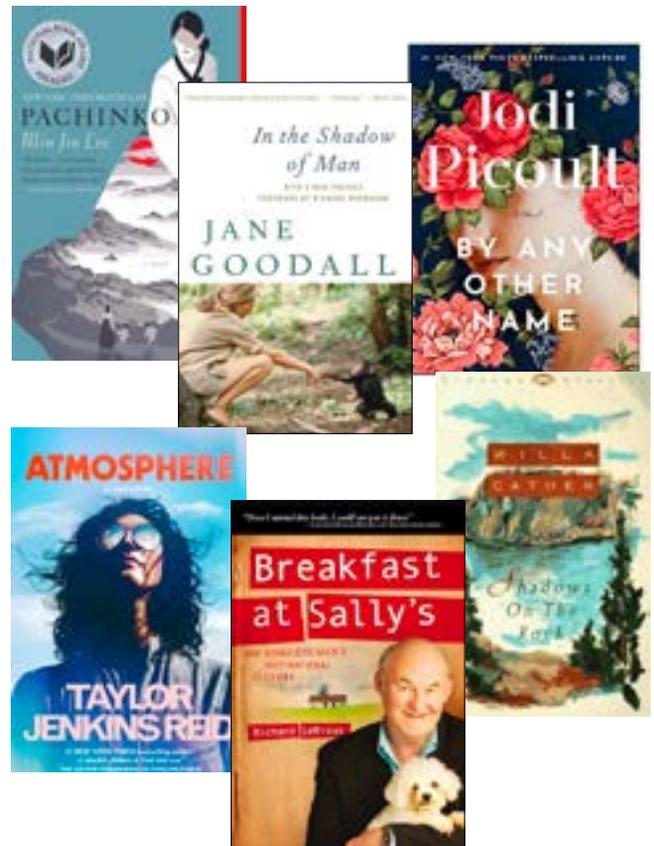
If you would like to join us at our bi-monthly discussions, please email Diane Gorgy at rvladiesbookclub@gmail.com.

Rancho Viejo Supper Soirées

Our first Supper Soirée of the year was at Los Magueyes in Burro Alley. We had 16 attending. Our February supper was at Santa Fe Bite with 13 attending. In March will be dining at Los Potrillos. There will be no supper during April as I will be on vacation. May will continue to be Beer Creek Brewing Company on the patio.

All are invited and welcome: neighbors in all parts of Rancho Viejo, friends in Santa Fe, couples and singles. We are always looking for substitute hosts. If you are able to coordinate one month of the year, I will manage communication and nametags. Due to work schedules, suppers are planned for Tuesday evenings at 5:00 p.m.

To receive announcements about RV Ladies Group events or for RV Gents to be included for suppers, please email Audra at Mauied85@AOL.com.





FIREWISE USA
Residents Reducing Wildfire Risks



FIREWISE COMMUNITY CLEAN-UP DAY



WHEN: SATURDAY, MAY 2, 2026

- Registration: Begins at 8:30 a.m. at Village Park
55 Canada del Rancho (across from Glitz School of Cosmetology)
- Wrap-Up and Refreshments at Village Park: Approximately 11:30 a.m.
Pizza and soft drinks provided!



WHAT IS A FIREWISE CLEAN-UP?

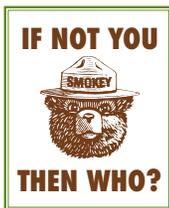
- Removal of wildfire fuel such as dry grasses, dead vegetation, and low-hanging branches and debris

Goal: Reduce wildfire risks across our grassland and open areas and your home



WHY IT MATTERS FOR RANCHO VIEJO

- Builds a fire-resilient neighborhood
- Keeps our community recognized for fire preparedness
- Helps our neighborhood stay fire resistant.
- Increasingly important for keeping insurance coverage



COMMUNITY COUNTS!

- "Many hands make light work"
- Invite a neighbor!
- With over 1300 homes across Rancho Viejo, let's work together to surpass last year's participation.



FINAL CALL TO ACTION

- Join us on May 2nd.
- Grab your rakes and pruners.
- Gloves and trash bags will be provided.
- Hats, long pants, and long sleeves recommended.
- Help protect our homes, our families, and our communities.

For more information, contact Valerie Alarid at valarid007@hotmail.com.

HOA Update *continued*

screen. The fragile white plastic screens that fall over easily are not permitted.

- Play equipment such as trampolines or tree houses with slides need to be at least five feet from any shared wall and need approval in advance of placement so you can be sure they will meet requirements.

- House painting must conform to the approved color palettes for each style of home. With one exception there are five coordinating palettes for each style of house. Dunn Edwards does have the palette information as well as coupons for paint discounts.

Meet Mike Kimball - New HOA Representative

Welcome to the HOA Board

Mike Kimball is an instructor in the School of Arts and Design at the Santa Fe Community College, where he has taught studio art classes for the last seven years.

His background is in art and architecture, and he received a BFA from the California College of Arts and Crafts in San Francisco. He has lived and worked in San Francisco for over 25 years before returning to New Mexico.

Mike and his wife Rita are new residents to La Entrada Rancho Viejo, arriving in the summer of 2025. They both enjoy being close to the open space and trails that are adjacent their new home.

As a homeowner, Mike has been actively involved in several HOAs for the past 30 years, and has served in board positions for over 10 of those years, in positions that have included secretary, vice-president and president.

Mike also has an ongoing interest in planned urban communities and that was one of the reasons he wanted to move to the Rancho Viejo Community.



Guidelines to Submit Newsletter Articles

Would you like to write an article for the newsletter? What about concerns or suggestions for the Communication Committee? See below for the guidelines for submissions.

If you have suggestions, ideas, or concerns for the Communication Committee, please send them by email to Serenity Lucero, SLucero@hoamco.com. She is the contact person for repairs, DRC approvals, traffic, pet issues, complaints, and suggestions for improvement.

If you would like to submit an article for the La Entrada newsletter, please send it directly to Serenity Lucero, our HOA Manager at SLucero@hoamco.com.

Please submit the article in the body of an email, ready for publishing, including proofreading, editing, captions, logos, and active web links. If you have a photo with your article, please submit it separately. Attach both the article and photo to an email to Serenity by the 15th of the month prior to the publication month at the very latest.

If approved by the Communication Committee, you will be notified and the article will go in the next newsletter. If it is submitted after the deadline, it may be placed in the next issue of La Entrada Community

News. Any questions about writing or submitting articles should be directed only to Serenity at SLucero@hoamco.com.

Newsletter publication: La Entrada Community News is usually published around the beginning of the publishing month. It will be announced in an email from Serenity and posted on the La Entrada website at <http://www.laentradaatranchoviejo.org/home.asp>. If you have any questions or concerns, please contact Serenity, our HOAMCO Manager of our HOA at SLucero@hoamco.com.

Deadlines for Submitting Articles for La Entrada Community News

- By Feb. 15th for the March newsletter
- By May 15th for the June newsletter
- By August 15th for the September newsletter
- By November 15th for the December newsletter

Stay Connected

Has someone new moved onto your block? Have you just arrived? Here are a few resources that will help you or your neighbors stay up to date with La Entrada alerts and activities.

1. Our HOA has its own website: <https://www.laentradaatranchoviejo.org/home.asp>. You can find local resources, announcements, and past newsletters here. You can also sign up to receive website and community alerts by contacting Serenity Lucero, our HOA manager, at SLucero@HOAMCO.com or 505-924-5978 x2415.

2. Stay in the loop with safety and emergency alerts by using Alert Santa Fe at <https://www.smart911.com/smart911/registration/registrationLanding.action>. Alerts include notifications about wildfires and smoke, traffic and road closures, and severe weather. Alerts may also include water advisories, road closures, power outages, evacuations, and lock down situations, etc.

3. Finally, if you are on Facebook, you can request to join our private HOA group where members post about their recent outings. <https://www.facebook.com/groups/laentradarv/>

2026

La Entrada Recycling Schedule

JANUARY

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25	26	27	28	29	30	31

FEBRUARY

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MARCH

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SEPTEMBER

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OCTOBER

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NOVEMBER

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DECEMBER

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Important dates

Road Runner Waste Service is pleased to provide you with recycling services. Recycling will take place every other week, please refer to the weeks highlighted in green on the calendar above for weeks that recycling service will take place. The day of service will be on WEDNESDAY, same as your regular trash pickup day. If you have any questions regarding your trash and recycling service contact Serenity Lucero, RVN Community Manager at slucero@hoamco.com or 505-924-5978 ext. 2415. You may also check roadrunnerwastenm.com for additional trash and recycling information.

TRASH SERVICE IS EVERY WEEK ON WEDNESDAY UNLESS WEDNESDAY IS A HOLIDAY. THEN SERVICES WILL BE MOVED TO THE FOLLOWING DAY.

Recycling Weeks

Holiday - Closed (Service that falls on this day is moved to next day and all other days in that week are moved one day)

All recycle items can be placed freely in your recycle cart (not bagged).

Tip: NO LIQUID/FOOD IN ITEMS (REDUCES ODOR)

Allowed Recycling

Metals

- TinCans
- SteelCans
- AluminumCans
- AerosolCans

Plastic

- Plastic Two Liter Bottles
- Plastics Labeled #1 thru#7
- Rigid Plastics (i.e. Toys,Hampers)
- Laundry DetergentBottles
- Shrink Wrap/PlasticFilm
- PlasticBottles/Jugs

Paper and Cardboard

- SodaBoxes
- MilkCartons
- CorrugatedCardboard
- Cereal/Cracker Boxes (Chipboard)
- Paper Egg Cartons
- JuiceBoxes
- Computer Paper
- Shredded Paper (Item Accepted in Clear Plastic Bags)
- ManilaFolders
- Catalogs &Brochures
- Books (Hard & SoftCover)
- All White and ColoredPaper
- Newspaper – IncludingInserts
- Magazines & JunkMail
- All Envelopes (Window OK)
- PhoneBooks

NOT ALLOWED Hazardous Waste

- Medical Waste
- Carbon Paper
- Blue Print (Old Style, Blue Ink)
- Scrap Metal (Hangers, Wires, Auto Parts)
- Napkins/Paper Towels, Plastic Grocery Bags, Pizza Boxes, Construction Debris, Food Waste/Liquids
- NO Ashes
- Fluorescent Paper
- Green Waste (Grass/Branches)
- Kitchen Utensils
- Food Service Items (Cups/Plates)
- Fast Food Containers/Wrappers, Styrofoam (Egg Cartons/Cups)
- GLASS